

NRG

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What is Vision Zero SF?

Vision Zero SF is the City's road safety policy that will build safety and livability into our streets, protecting the one million people who move about the City every day.

Why do we need it? Every year in San Francisco, about 30 people lose their lives and over 200 more are seriously injured while traveling on city streets. These deaths and injuries are unacceptable and preventable, and San Francisco is committed to stopping further loss of life.

What does it mean? The City and County of San Francisco adopted Vision Zero as a policy in 2014, committing to build better and safer streets, educate the public on traffic safety, enforce traffic laws, and adopt policy changes that save lives. The goal is to create a culture that prioritizes traffic safety and to ensure that mistakes on our roadways don't result in serious injuries or death. The result of this collaborative, citywide effort will be safer, more livable streets as we work to eliminate traffic fatalities by 2024.

For more information download [What You Need to Know about Vision Zero SF](#).

To see what steps San Francisco is taking to meeting this goal, download the [Vision Zero SF Two-Year Action Strategy](#).



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4 hours ago

This piece from City Observatory illustrates the role that urban planning plays in making streets safer for people who aren't in cars.

The next road safety revolution

cityobservatory.org

"The automobile tragedy is one of the most serious...man-made assaults on the human body," wrote Ralph Nader in 1965. "It is a lag of almost paralytic proportions that these values of safety...h..."

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- This piece from [@CityObservatory](#) illustrates the role that urban planning plays in creating safer streets. <http://t.co/F18yEQRAIU>

- Pedestrian Tip: Look before you step, even if the sign says "walk." Often injuries occur in the crosswalk with a walk signal.
#VisionZeroSF
- SFMTA just approved a safety redesign of 2nd St! Protected bike lanes, sidewalk extensions, & Muni boarding islands.
<http://t.co/RscaMTlUtz>

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